

Proof that Staging Sells

Statistics from a Mt. Pleasant Community



266 River Oak Drive
MLS# 2802464

Under Contract 31 days after staging
\$700,000 closing price

300 Shoals Drive
MLS# 2723277

Under Contract 91 days after staging
\$650,000 closing price



In the Grassy Creek Subdivision, there were 25 listings in 2008.

There were 9 closings — 5 were vacant, 2 of those were staged
The average list to close ratio: non-staged 96%, staged 98% - **2% higher offers**
The average DOM: non-staged 262, staged 61 - **201 days saved**
The average sale price in this neighborhood in 2008 was \$651,489



Average increase in offer* \$13,000

Average carrying costs saved* \$29,250

Estimated savings of staging \$42,250

* based on average sale price & mortgage rate of .75% of sale price



Melissa Marro **Bevin Googer**
First Impressions Home Staging & Interior ReDesign
www.WeStageSC.com
843.822.2622 843.425.0138

